



# **TANZANIA MALEZI SUMMIT (TMS) 2025**

## **CONCEPT NOTE**

**THEME:** *"Mtoto ni Malezi"* (The Foundation for Good Family & Strong Nation)

### **Background**

Early Childhood Development (ECD) is central to national development, directly influencing health, education, and socio-economic outcomes. Tanzania has made significant strides in ECD through the National Multisectoral Early Childhood Development Program (NM-ECDP) 2021/2022-2025/2026, ensuring an integrated approach to delivering services that support children's development. However, gaps remain in financing, policy coordination, parental education, and access to quality childcare, requiring a more collaborative and innovative approach to address them.

To strengthen these efforts, the Annual National ECD Forum (ANEF) has been rebranded as the Tanzania Malezi Summit (TMS) 2025 and will be merged with the commemoration of International Family Day (May 15, 2025). Additionally, the event will serve as a national parenting dialogue, highlighting the importance of parenting practices and the National Parenting Agenda: "Familia Bora, Taifa Imara".

Merging these events creates a powerful platform to:

- Emphasize parenting as a key national priority.
- Align ECD efforts with International Family Day's focus on family strengthening.
- Facilitate national dialogue on childcare, parenting, and nurturing care.
- Encourage policy commitments and investments in ECD and parental support programs.

### **Rationale for Merging TMS 2025 with International Family Day**

#### **The Role of International Family Day**

International Family Day, observed globally on May 15, underscores the role of families in social development. The day provides an opportunity to highlight issues affecting families, including parenting, childcare, and child well-being.

By integrating Tanzania Malezi Summit (TMS) 2025 with International Family Day, the event aligns global advocacy with national initiatives to:

- Promote evidence-based parenting practices.
- Strengthen family support systems for childcare.
- Create multi-sectoral commitments for investing in families and children.

## Alignment with the "Familia Bora, Taifa Imara" Agenda

The "Familia Bora, Taifa Imara" initiative aims to:

- Improve parenting knowledge and skills.
- Promote inclusive childcare policies.
- Address harmful socio-cultural norms affecting children's development.
- Enhance nurturing care frameworks by supporting parental engagement.

TMS 2025 will serve as a launchpad for the National Parenting Guideline, aligning family and child well-being efforts with national and regional policy frameworks.

## Objectives of Tanzania Malezi Summit (TMS) 2025

### Overall Goal

To advance multi-sectoral collaboration in Early Childhood Development (ECD) by strengthening the role of families, promoting evidence-based parenting practices, and securing high-level commitments to improve childcare services in Tanzania.

### Specific Objectives

- Review NM-ECDP Implementation:** Assess progress, best practices, and areas for improvement.
- Launch of the key accelerators of parenting landscape in Tanzania:**
  - Guideline for establishment and management of parenting groups
  - National childcare campaign.
  - ECD Dashboard and;
  - ECD Scorecard
- Adopt Regional Child Care Resolutions to develop national priorities in enhancing parenting landscape in Tanzania:** Gather policy recommendations from pre-summit regional dialogues and consolidate them into national resolutions.
- Mobilize Government Financial Commitments to supporting parenting programs in Tanzania:** Engage the government, private sector, and development partners in supporting parenting initiatives in Tanzania.
- Raise Public Awareness on Responsive Parenting:** Conduct a nationwide campaign through *traditional media, social / online media and community outreach* to educate communities on the importance of childcare, parenting, and duty bearers' roles.

## Proposed Sub-Themes for Tanzania Malezi Summit (TMS) 2025

### Side Sessions & Paper Presentations for Stakeholders

To ensure a diverse, insightful, and impactful discussion, TMS 2025 will incorporate side sessions and paper presentations under the following sub-themes, aligned with the summit's theme "Mtoto ni Malezi" (*A Child's Well-being Depends on Nurturing Care*). These sub-themes will provide a structured platform for researchers, policymakers, practitioners, and community representatives to share knowledge, best

practices, and innovative solutions in Early Childhood Development (ECD) and Parenting. **The sub-themes are:**

1. Parenting, Family Well-being, and Social Norms
2. Childcare, Early Learning, and Inclusion
3. Child Health, Nutrition, Protection, and Well-being
4. Financing, Investment, and Multi-Sectoral Coordination in ECD
5. Media, Technology, and Community Engagement in Parenting & ECD

***For more information on the sub-themes see annex 1***

### **Guidelines for Paper Submission & Side Sessions**

1. All stakeholders (government, NGOs, researchers, private sector, and community leaders) are encouraged to submit papers, research findings, and best practices aligned with the sub-themes above.
2. Papers should be based on evidence, innovation, or policy recommendations that improve ECD and parenting practices.
3. Selected paper presenters at plenary will have 20-minute presentation slots followed by interactive discussions.
4. Stakeholders who will apply and get approval to host side session will have 1 hour slots

### **Structure and Key Events of TMS 2025**

#### **1. Pre-Summit Regional Dialogues (April - May 20th, 2025)**

- i. Hosted by the Government Regional Secretariat for implementation of ECD and Parenting Initiatives, regional coordinating units under TECDEN and other ECD and parenting stakeholders including religious institutions, learning / education institutions and private sector.
- ii. Identifying enablers and barriers to ECD and parenting interventions and provision of childcare among stakeholders and practices among parents and caregivers.
- iii. Develop region-specific resolutions / priorities for 2025/26 addressing barriers to ECD, childcare and parenting that will be consolidated into national resolutions / priorities at TMS 2025.

#### **2. Media Tour and Community Outreach (April - May 20th 2025)**

- i. Nationwide campaign through traditional media, social / online media and community outreach to educate communities on the importance of childcare, parenting, and duty bearers' roles.
- ii. Community outreach through open meetings and strategic meetings with influential and / or community leaders on parenting, childcare and ECD.

### 3. Tanzania Malezi Summit Program (May 23 - 24, 2025, Dodoma)

- i. **Day 1: May 23, 2025: National dialogue on parenting, childcare and ECD**
  - Official Opening
  - ECD Stakeholders' work exhibition: innovative and working solutions to addressing parenting and ECD barriers
  - National reflection on the implementation of the NM-ECDP and National Parenting Agenda (Malezi Bora, Taifa Imara)
  - Discussions: Adapting regional resolutions to strengthen on responsive parenting and access to quality ECD service.
  - Break-out sessions: Addressing ECD and Parenting barriers across Tanzania complementing the regional resolutions
- ii. **Day 2: May 24, 2025: Ceremonial commemoration of the International Family Day 2025**
  - Exhibition: ECD Stakeholders' work exhibition on innovative and working solutions to addressing parenting and ECD barriers and Private Sector Actors' exhibition on parenting and ECD related services provision
  - Presentation of the national resolutions / priorities in addressing parenting and ECD barriers.
  - High-level leader's (Guest of honor) endorsement of the national resolutions / priorities on addressing parenting and ECD and officiating the commemoration
  - Launch of the key accelerators of parenting landscape in Tanzania:
    - A. Guideline for establishment and management of parenting groups
    - B. National childcare campaign.
    - C. ECD Dashboard and.
    - D. ECD Scorecard
  - Open dialogue with community and different actors on implementation of adapted resolutions / priorities to address parenting and ECD barriers.
  - Closing ceremony
  - Family and community socialization.

#### Immediate Outcome

- i. **Increased Public Awareness and Engagement in Parenting Best Practices.** Nationwide media campaigns and community outreach immediately raise awareness and promote evidence-based parenting.
- ii. **Launch and Adoption of Key Parenting and Childcare Initiatives.** The National Parenting Guideline and National Childcare Campaign are officially launched and disseminated for immediate implementation.
- iii. **Commitments and Policy Resolutions for Strengthening ECD.** Government and stakeholders pledge policy and financial commitments to enhance parenting and childcare programs.

- iv. **Enhanced Monitoring and Accountability for ECD Programs.** The ECD Scorecard and Dashboard are launched to track progress and ensure accountability in parenting and childcare initiatives

## **Stakeholder Roles and Engagement**

1. Government Ministries: Lead policy integration, budget allocation, and oversight.
2. Development Partners & NGOs: Provide funding, technical expertise, and research.
3. Private Sector: Sponsor, participate and showcase their contribution to childcare in Tanzania.
4. Media & Civil Society: Advocate for public awareness and policy change.

## **Budget Overview and Sponsorship Packages**

**Total Estimated Budget for TMS 2025: TZS 650 million.**

### **Funding Sources:**

- i. Government contributions.
- ii. Development partners and donor support.
- iii. Private sector sponsorships.
- iv. Registration fees.

### **Sponsorship Tiers:**

- i. **Platinum (USD 25,000+):** Keynote address, full branding, exhibition booth.
- ii. **Gold (USD 15,000):** Branding, panel participation, half-page ad, booth.
- iii. **Silver (USD 10,000):** Branding, recognition, quarter-page ad, booth.
- iv. **Bronze (USD 5,000):** Booth, logo on materials, acknowledgment.

## **Conclusion**

The Tanzania Malezi Summit (TMS) 2025 is a historic opportunity to prioritize parenting, strengthen family support systems, and drive national commitments toward childcare and ECD investment. By integrating with International Family Day, this summit will catalyze transformative policy and programmatic actions that benefit children, families, and communities nationwide.

All stakeholders are urged to actively participate, contribute resources, and collaborate to ensure the success of TMS 2025, advancing Tanzania's vision for a child-friendly and family-oriented society.

## **Annex 1: Proposed Sub-Themes for Tanzania Malezi Summit (TMS) 2025**

### **Side Sessions & Paper Presentations for Stakeholders**

To ensure a diverse, insightful, and impactful discussion, TMS 2025 will incorporate side sessions and paper presentations under the following sub-themes, aligned with the summit's theme "Mtoto ni Malezi" (*A Child's Well-being Depends on Nurturing Care*). These sub-themes will provide a structured platform for researchers, policymakers, practitioners, and community representatives to share knowledge, best practices, and innovative solutions in Early Childhood Development (ECD) and Parenting.

#### **Thematic Areas**

1. Innovation in Early Childhood Development and Parenting
2. Evidence-Based Approaches in Early Childhood Development and Parenting
3. Best Practices in Early Childhood Development and Parenting

#### **Sub-themes:**

### **1. Parenting, Family Well-being, and Social Norms**

#### **Key Focus Areas:**

- Implementation of the National Parenting Agenda (Familia Bora, Taifa Imara) and its implication on policy improvement.
- Strengthening family resilience, positive parenting practices, and social support systems.
- Behavior changes strategies to address harmful cultural norms affecting child-rearing.
- The role of fathers in parenting and gender dynamics in caregiving.
- Evidence-based parenting interventions for improved child outcomes.

### **2. Childcare, Early Learning, and Inclusion**

#### **Key Focus Areas:**

- Expanding accessible, quality childcare and early learning services in Tanzania.
- Integrating nurturing care principles (health, nutrition, safety, learning, responsive caregiving) in ECD programs.
- Strategies for inclusive early stimulation and learning, particularly for children with disabilities and marginalized groups.
- The impact of caregiver training and professionalization on child outcomes.
- Public-private partnerships (PPPs) in childcare expansion.

### **3. Child Health, Nutrition, Protection, and Well-being**

#### **Key Focus Areas:**

- The role of maternal, newborn, and child health services in early childhood survival.
- Addressing malnutrition, stunting, and micronutrient deficiencies in children under five.
- Child protection strategies, including tackling neglect, abuse, and harmful traditional practices.
- Promoting mental health and emotional well-being in early childhood.
- Leveraging technology and digital tools for child health and protection programs.

#### **4. Financing, Investment, and Multi-Sectoral Coordination in ECD**

##### **Key Focus Areas:**

- Government and donor funding commitments for parenting and ECD programs.
- Innovative financing models, including private sector investments and CSR contributions.
- Strengthening multi-sectoral collaboration to align health, education, and social welfare services in ECD.
- Policy advocacy for sustainable financing and increased budget allocation for early childhood programs.
- Leveraging regional and global ECD resolutions for policy influence.

#### **5. Media, Technology, and Community Engagement in Parenting & ECD**

##### **Key Focus Areas:**

- Harnessing digital platforms, social media, and traditional media to promote positive parenting and early childhood education.
- The role of radio, television, and community forums in caregiver education and awareness.
- Addressing the risks and benefits of technology for early childhood development.
- Strengthening community-led approaches to scale ECD programs at the grassroots level.
- Using data, AI, and digital tools for ECD policy advocacy, program monitoring, and evaluation.

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